Ardea Opal
Track light

578 / 1152 / 1438

65

CE | RoHS | IP20

System Power	34W		40W		44W		46W	
CRI	>80Ra							
CCT	3000K	4000K	3000K	4000K	3000K	4000K	3000K	4000K
System Lumen	4022lm	4280lm	4659lm	4950lm	5131lm	5461lm	5525lm	5834lm
System Efficacy	118lm/W	126lm/W	116lm/W	124lm/W	117lm/W	124lm/W	115lm/W	122lm/W
L+B values (50.000 hr)	L80B10 (50.000h)							

PRODUCT LIST
CRI80 SHIELDING OPAL 120° INCL. DRIVER WITH DIP SWITCH

Article No.	Product Name	Color	CCT	System Lumen	System Power	System Efficacy	Size
2.17.4346	Track light Ardea Opal	White	3000K	5525lm	48W	115lm/W	1150x 65mm
2.17.4347	Track light Ardea Opal	Black	3000K	5525lm	48W	115lm/W	1150x 65mm
2.17.4348	Track light Ardea Opal	White	4000K	5834lm	48W	121lm/W	1150x 65mm
2.17.4349	Track light Ardea Opal	Black	4000K	5834lm	48W	121lm/W	1150x 65mm
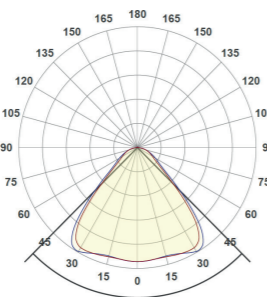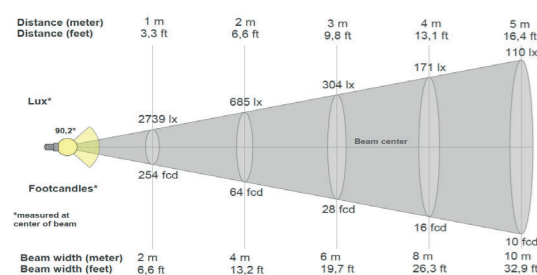
MASTERING THE NEEDS OF RETAIL
Elevate the retail brand & customer experience with lighting

At the heart of every successful retail space lies a key element that can transform the way customers shop – retail lighting. It's not just about brightening up the store; it's about creating an exceptional shopping experience and influencing consumer behavior. Let us shed light on how retail lighting can elevate retail businesses:

Product Emphasis: Imagine your products stepping into the spotlight. Retail lighting is the magic wand that can make it happen. By strategically illuminating specific items, you can captivate your customers' attention, accentuate product features, and showcase their benefits. Carefully placed lighting can enhance the allure of your merchandise, making them irresistible.

Atmosphere Craftsmanship: The ambiance of your store sets the stage for a captivating shopping journey. The right lighting can transform your retail environment, infusing warmth and inviting charm. When customers feel comfortable and welcome, they tend to linger longer, increasing the likelihood of purchases and leaving a lasting impression.

Brand Identity: Your brand is unique, and your lighting can reflect that uniqueness. Tailoring lighting colors and styles to align with your brand's identity ensures a consistent and recognizable image. This fusion of light and brand aesthetics reinforces your market presence, making it memorable to shoppers.

Visual Hierarchy: In the retail world, visual hierarchy is paramount. Lighting is the brush that paints this hierarchy in your store. By brightening important products or displays, you guide your customers' gaze, drawing their attention to specific areas. This strategic use of light ensures that your star products shine brightest.

Color Accuracy: Lighting can be a painter's palette, affecting how colors appear. It's crucial that your lighting accurately represents your product colors. Customers need to see the true shades and hues, ensuring they get a realistic view of their potential purchase.

Energy Efficiency: Modern technologies, such as LED lighting, not only enhance color accuracy but also contribute to energy efficiency. Your retail space can shine brightly while saving on energy costs, improving your bottom line.

Navigation and Safety: Shopping should be a comfortable and secure experience. Proper lighting design ensures clear pathways and signage, enhancing the overall shopping experience and reducing the risk of accidents.

In the world of retail, lighting is more than just illumination; it's a tool for creating captivating experiences, boosting sales, and building a brand that stands out. With Lumiparts' versatile lighting modules and color options, you have the power to shape your retail space's atmosphere and influence customer behavior. Illuminate your success with Lumiparts – where every light enhances your brand's brilliance.